



29 Days Until 29

September 7th, 2010 - October 6th, 2010

A 33,000+ Mile In 29 Days Journey For Cancer Awareness

Virginia man to travel 33,000+ miles in 29 days to raise cancer awareness.

August 30, 2010 - (Charlottesville, Va) - Drew Lawrence, a 28 year old volunteer fire fighter from Charlottesville, VA, will embark on a 33,000+ mile journey to raise cancer awareness in honor of his mother, whom he lost in 2001.

Drew will be utilizing an 'All You Can Jet' pass from JetBlue airlines in order to travel around the country. The pass is part of JetBlue's promotion to increase airline traffic during a traditionally slow period for airline travel. The pass cost Drew \$699 and allows him to travel anywhere that JetBlue travels, as often as he chooses, from September 7th until October 6th.

Drew is embarking on this journey in memory of his mother, whom he lost to brain cancer in 2001. He intends to use social media to create and promote positive connections with the people that he encounters on his journey and to use those connections to minimize and mitigate the negative connections that we all unfortunately share by way of cancer.

Drew will be visiting over 22 cities during his journey. The partial list of cities includes: New York, Boston, New Orleans, Los Angeles, Santa Barbara, Monterey, San Diego, Long Beach, Burlington, VT, Denver, Boulder, CO, San Francisco, Las Vegas, Portland, OR, Chicago, Portland, ME, Austin, TX, Seattle, Baton Rouge, and San Juan, PR.

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Detailed information, photos, & itinerary: <http://www.29daysuntil29.com>

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